

Rep Order# 6841340 Ver# 1 Status New Traffic Order# Printed: 08/13/2012 5:30 PM 1 of 2

EC'd Yes Last Received: 08/13/2012 2:26 PM

Showing Buylines: All Lines

Station WVBT-TV NORFOLK, VA. Agency ( ) AMERICAN MEDIA & ADVOCACY GROUP Rep Firm  
Advertiser ( ) RIGELL FOR CONGRESS 815 SLATERS LANE Sales Office ( ) PHILADELPHIA  
Product SCOTT RIGELL ALEXANDRIA, VA 22314 Salesperson ( ) ANJIE BRADY  
Estimate# 2631 Agency C/P1/P2/E 128/216/2631  
Buyer BEN ANGLE Flight Dates 08/14/2012 - 08/20/2012 Salesperson Phone# 215-567-6005  
Phone# Hiatus Weeks Salesperson FAX# 215-567-5938  
Fax#

-- CONTRACT COMMENT --

CLIENT: RIGELL FOR CONGRESS SC=\*

-- REMARKS --

THIS IS A NEW POLITICAL ORDER  
CONTRACT TOTAL IS \$1500  
PLS CONFIRM ASAP  
THANKS ANJIE FOR ANGELA  
.  
REPLACES H.6821761 & H.6839733

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	F	9P-10P	BONES	:30	\$600.00	08/17-08/17	1	1	1	\$600.00	
				Buyline Comment: BONES								
	2	TU-F	1045P-11P	SPORTSWRAP	:30	\$300.00	08/14-08/17	3	1	3	\$900.00	
				Buyline Comment: SPORTSWRAP								

--REPORT TOTALS--

Report Totals: 4 / \$1,500.00

--SALES MONTHLY TOTALS--

Aug 12: 4 / \$1,500.00  
Sales Totals: 4 / \$1,500.00  
Station Totals: 4 / \$1,500.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

--COMPETITIVE--

Market Totals \$13,636 CATV 0% WAVY 41% WGNT 1% WPXV 0% WTKR 21%  
WTVZ 2% WVBT 11% WVEC 24%

Station WVBT-TV NORFOLK, VA.

Advertiser ( ) RIGELL FOR CONGRESS

Product SCOTT RIGELL

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Buyer BEN ANGLE

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Agency ( ) AMERICAN MEDIA & ADVOCACY GROUP

815 SLATERS LANE

ALEXANDRIA, VA 22314

Agency C/P1/P2/E 128/216/2631

Flight Dates 08/14/2012 - 08/20/2012

Hiatus Weeks

Rep Firm

Sales Office ( ) PHILADELPHIA

Salesperson ( ) ANJIE BRADY

Salesperson Phone# 215-567-6005

Salesperson FAX# 215-567-5938

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books JUL11, EJUL12

Demos RA3564

--- CREDIT RISK ---

CASH IN ADVANCE